

**CHALLENGES**

European consumers want healthy food at affordable prices



**BENEFITS**

Helps deliver safe food, free from pests



Allows for the bountiful production of fresh, locally grown produce



Prevents loss of crop yields stemming from pest damage

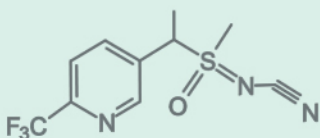


Keeps prices stable and food affordable

**ISOCLAST™ ACTIVE – DID YOU KNOW?**

- Approved in the EU by European authorities and registered in more than 40 countries in the world
- Classified by European authorities as being of no concern to human health
- Used on millions of hectares worldwide over several growing seasons without reported harm to honey bees
- Approved and used on a wide range of crops worldwide
- Degrades rapidly in the environment

**WHAT IS ISOCLAST?**



- Belongs to a new chemical class of insecticides - sulfoximines
- Discovered by and proprietary to Dow AgroSciences
- Controls economically important sap-feeding insects such as aphids, mealybugs and scale insects in key fruit, vegetable, citrus, potato, oilseed rape and cereal crops
- Helps address the challenges stemming from the increasing strain on arable land

[www.isoclast.eu](http://www.isoclast.eu)

Dow AgroSciences EU

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**Dow AgroSciences**

*Solutions for the Growing World*